

# **EDOTCO:**

Value illumination and path to monetisation

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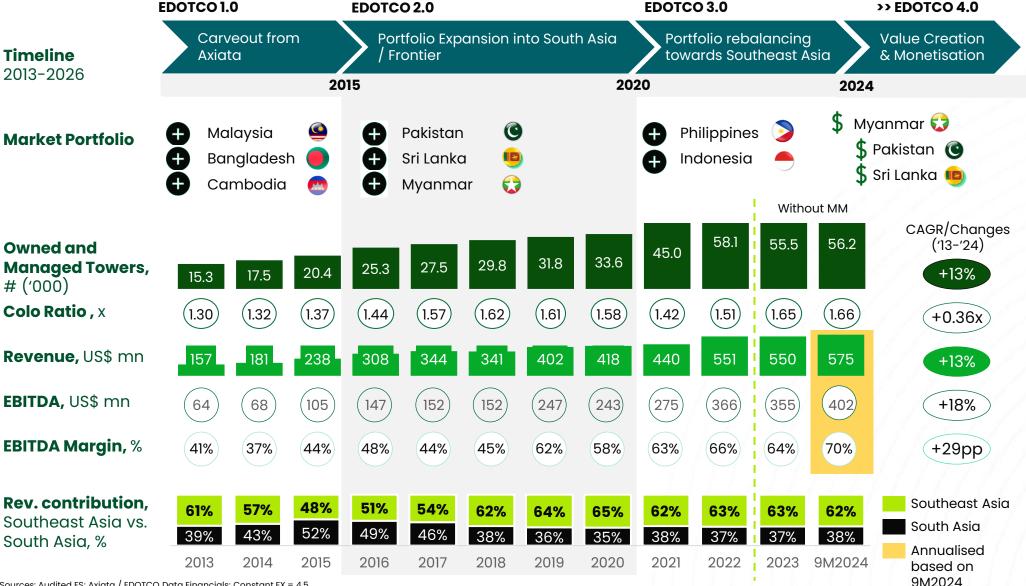


- A. EDOTCO Group's Journey transitioning to a balanced growth
- B. Strategic initiatives to drive value creation in the past three years
- C. Portfolio optimisation and monetisation
- D. Mitigation actions to address identified risks
- E. Key value drivers for Malaysia
- F. Key Takeaways

# EDOTCO's Journey – Transitioning to balanced growth in the next phase

Ready for value creation & monetization on the back of positive sustainable historical growth





- **Groupwide Focus for** FDOTCO 4.0:
  - Enhancing yield and maximising dividend for core markets
  - Growth in new markets
- Monetisation of non-core assets
- Al, analyticsdriven initiatives to drive operational excellence
- 2. Colo ratio continuously increased from 1.30x to 1.66x
- 3. EBITDA Margin has increased from 41% to 70%
- 4. Portfolio rebalancina towards Southeast Asia

Sources: Audited FS; Axiata / EDOTCO Data Financials; Constant FX = 4.5

Notes: 1. Data for Y2023-Y2024 exclude Myanmar; 2. Annualised revenue & EBITDA contribution for Y2024 based on first 9 months

# Strategic initiatives to drive value creation in the past three years, 2021-2024



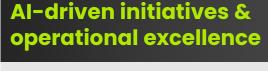
# Portfolio optimisation & rebalancing

- Rebalancing portfolio –
  expansion in Southeast Asia
  i.e. PH & ID
- Win-win CD merger resolution (MY)
- Strategic acquisition to strengthen leadership in Malaysia – Touch Mindscape & D'Harmoni's towers
- Myanmar exit strategy signed SPA



## **Yield focus**

- Biggest TowerCo partner for 5G rollout in Malaysia
- PAT turnaround for all NTCs except PH achieved positive PAT by Q3 '24
- Deliver highest incremental colocation in the region +0.24x through proactive marketing
- Dynamic repricing program across NTCs
- Selective build in Frontier Markets



- Data-driven analytics to drive cost efficiency
- Digital Twin Creation of the Tower Network
- Energy Analytics with Alintegrated platform
- Uberisation: Mobile connected work force
- Next-Gen NaPA+: Gen Al capability to proactively plan new sites



# Portfolio Optimisation & Monetisation

EDOTCO Group's portfolio categorisation for growth, core, and monetisation-ready



# **Emerging Market Focus**

#### Frontier Market Focus

#### **Growth Markets**

**Philippines** 



Indonesia



#### **Core Markets**



Malaysia



Bangladesh



Cambodia

- Growing faster than market
- Driving operational excellence
- Drive towerco in-market consolidation
- Opportunistically scale up via future transformation deals (ID)
- Consolidate market leadership position while managing industry impacts (e.g. merger and capitalizing on key industry developments (e.g. 5G play)
- Enhancing yield and maximising dividend
- Exploring new business/operating/pricing models

A Balanced Growth and Yield Play in the Focused Portfolio



# **Ready for Monetisation**



Myanmar



Pakistan



Sri Lanka

- Complete the sale process in Myanmar
- Self-sustaining and profitable operations
- Continue yield enhancement and operational excellence

# Mitigation actions to address identified risks and sustain balanced growth

# Risk parameters

#### **Portfolio**

Frontier vs Emerging **Markets Exposure** 

# **Specific mitigation strategies**

- Portfolio pivot towards Growth market in lower risk premium regions Philippines and Indonesia
- Monetisation strategy to exit for selected frontier markets
- Self-sustaining, selective expansion, & yield enhancement strategies for retained frontier market exposure

### **Industry**

CelcomDigi merger impact

Successful closure of settlement arrangement with counter-party to foster a long-term partnership. (further details in subsequent slide)

# Country

Myanmar exit

- Share Sale Agreement signed in April 2024
- Completion pending regulatory approval

#### **Business**

Yield & Balance Sheet Management

- Target to improve liquidity, effective management of capex, and maintain a healthy gearing level by:
- Focusing on high-yielding revenue, namely colo with selective build
- Intensify repricing efforts on both tower and power specifically for frontier markets
- Hygiene efficiency to reduce working capital requirements

## **Financial**

FX and Interest Rate volatility

- Borrow against matching cashflow profile to avoid interest & liquidity shock
- Balanced mix between fixed and floating rate financing
- Self sustaining NTCs including borrowing in local currency (LCY)
- Prioritise LCY procurement contract & negotiate medium-term procurement contract with fixed FX for foreign currency (FCY) suppliers
- Hedging mechanism

# **Key Value Drivers in Malaysia**

# Largest IBS portfolio

- ~470 Total IBS sites c. 10% revenue
- ~75 new IBS sites in '24
- High potential from demand of increasing data usage indoors and to convert existing portfolio to 5G

# **Driving national agenda**

- Largest tower coverage: Colo ratio of 2.34x
- Major role in shaping industry policy
- Main partner in supporting USP project and key gov't connectivity initiatives i.e. JENDELA, NFCP, CB19







**National TowerCo** 



#### **Cornerstone Grid**

- EDOTCO provides c. 2k sites for Digital Nasional, as of '24 (~30%)
- DNB's capacity expansion under Phase 3 Second 5G network

Capturing more market share in MY

# **Entering new market**

- Tapping into the 7 red states via partnership model
- >40% of the future B2S demand from 5G will be in the red states









### Win-win resolution

- Extending portfolio life for long-term value: +7 years to the retained sites, and 12 years tenure for new sites
- · Cashflow net neutrality with sites swap & LD waiver

- Malaysia will remain as the biggest value contributor to the Group, >40% revenue
- Malaysia is wellpositioned to remain as the #1 TowerCo partner for 5G
- High potential for IBS driven by growing indoor data demand and 5G
- Increasing market share from red states
- Malaysia to continuously support national agenda as **National TowerCo**
- The CelcomDigi merger benefits both sides in a win-win deal

# Key takeaways

- Delivered **stellar performance over the last 3 years**, with 15% CAGR for Revenue and 22% CAGR for EBITDA. As of Q3 '24:
  - All NTCs, except PH, are now **self-sustaining and PAT positive**;
  - Group tenancy ratio achieved 1.66x; Malaysia 2.34x
- 2 EDOTCO is ready for the **next stage of value creation & monetisation** Transitioning to balanced growth in the next phase:
  - Enhancing yield & maximising dividend in core markets;
  - Delivering growth in new markets;
  - Monetising non-core assets
- 3 EDOTCO is strategically mitigating risks and sustaining balanced growth through portfolio optimisation, financial management, and partnerships, navigating challenges like the CelcomDigi merger and Myanmar exit while focusing on high-yielding revenue streams
- Malaysia will remain the highest value driver to the Group; leveraging on its market leadership in 5G, extensive portfolio coverage, cornerstone grid, and strong operational excellence
- Sustaining Growth market and unlocking potential in new growth areas/businesses will be supported by new capital and/or managed level of debt funding





# **Thank You**

